



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

Contract # 48128

Schedule Dates 09/18/12-09/21/12 ✓
Advertiser OBAMA FOR AMERICA (2353) ✓
Agency GMMB (1182) ✓
Product POLITICAL CANDIDATE (1051) ✓
Brand ✓ Est 1798 OFA Add to Sked A 9.18-9.24 (27750)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name
Phone/Fax /
CPE 1798 ✓
Account Types Local/Political Candidate Agency ✓
Billing Type Standard
Comments

Date Entered 09/17/12
Last Modified 09/17/12
Entered By Krista Gordon
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,420.00
Net Total \$19,380.00
Sales Tax

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Sep. 2012	11	\$22,800.00
Grand Total:	11	\$22,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	7A- Today Show ✓	2		X	X	X	X			2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)		9/17/12
2.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	8A- Today Show ✓	2		X	X	X	X			2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)		9/17/12
3.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	3:30P- Family Feud	2		X	X	X	X			2	\$150.00	\$300.00	WHDH Boston (WHDH)		9/17/12
4.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	7P- 7:30P (ET)	1		X	X	X	X			1	\$1,800.00	\$1,800.00	WHDH Boston (WHDH)		9/17/12
5.0	Normal Line / SPOT	09/18/12-09/21/12	3	:30	7:30P- 8P (ET)	1		X	X	X	X			1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/17/12
6.0	Normal Line / SPOT	09/20/12-09/20/12	3	:30	9:30P- PARKS AND RECREATION ✓						1			1	\$7,000.00	\$7,000.00	WHDH Boston (WHDH)		9/17/12
7.0	Normal Line / SPOT	09/20/12-09/20/12	3	:30	10P- ROCK CENTER WITH BRIAN WILLIAMS ✓	1				X				1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/17/12
8.0	Normal Line / SPOT	09/21/12-09/21/12	3	:30	9P- GRIMM ✓	1					X			1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		<i>CJ</i>		

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back

Printed At: 04:09 PM on Monday, September 17 2012

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